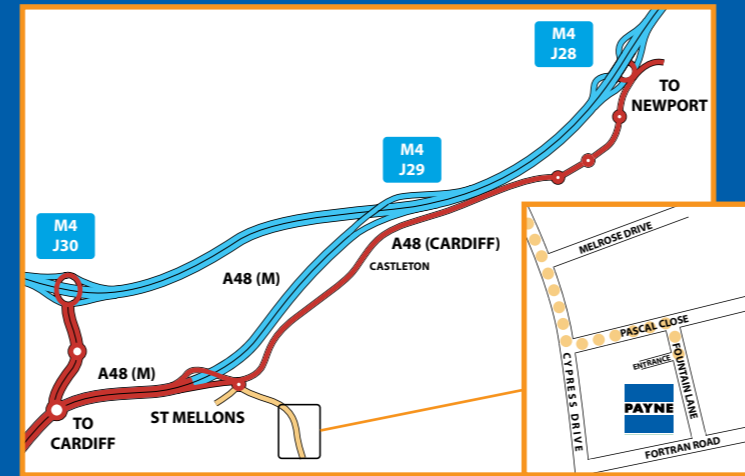


**YOUR TEAM.  
WITH YOUR INTERESTS  
AT HEART.**



**A NEW NAME.  
A NEW ORGANISATION.  
THE SAME OBJECTIVE.**



Payne, Cypress Drive, St Mellons, Cardiff CF3 0EG.

Telephone: 029 2077 8500 Fax: 029 2077 8388 [www.payne-worldwide.com](http://www.payne-worldwide.com)



**OUR NAME  
MAY BE CHANGING  
BUT OUR OBJECTIVE  
IS NOT.**



We are now part of a bigger picture that enables us to focus even more effectively on your needs – and our name has changed as a reflection of this.



As Payne, our new labelling and packaging technologies are broader and more flexible, ensuring our products continue to offer exceptional service and quality to you.

We will harness Payne Security's world leading brand and product protection technologies to deliver enhanced and integrated solutions to you in areas such as anti-tamper, authentication, anti-piracy and anti-diversion.

With the financial resources and stability from being part of a major international group we have expertise in film coating and packaging technologies, alongside a formidable R&D resource. An international office and factory network meanwhile equips us to meet any of your global, multi-site needs efficiently and effectively.

Greater size and means will not change our dedication to customers. Our team at Cardiff will be continuing to work for you as before – in partnership and in support of your success.

If you would like to know more, take a look at our new website [www.payne-worldwide.com](http://www.payne-worldwide.com) or call us on 029 2077 8500.

**Mark Palmer** MANAGING DIRECTOR

Mark joined Payne as a graduate 23 years ago and progressed through a number of roles in production management to a position of General Manager – Tear Tape, Europe.

Mark moved to Banbury as MD of Payne Security 7 years ago before taking over the role as MD of Cardiff in January 2011. He brings with him a wealth of knowledge and understanding of the wider Payne group.

His aim is the continued development of the Cardiff site's long established skills and capability through ambitious investment plans and access to the group's broader technical and development resources. He is committed to growing the business in its traditional markets as well as developing the new market opportunities being part of a larger group inevitably brings.



**Ken Adams** SALES MANAGER

Ken joined the company in 2010 with more than 15 years' experience in brand protection and technical sales in the labelling industry. Ken's main focus is the development and management of the new market categories the Payne group has brought to the business.

**Jackie Evans** MARKET DEVELOPMENT MANAGER

Jackie has been with the company for almost 18 years in various sales and marketing roles. Currently focused on identifying and developing new products and markets for the company, Jackie's brief is to utilise the extensive resources now available from within the Payne group to develop real solutions for our customers and create new opportunities for the business to grow.

**Ceri Evans** SALES SUPPORT CO-ORDINATOR

Ceri is a recent addition to the team, having joined us at the beginning of this year she has been involved in the labelling industry for more than 10 years. Ceri is providing back-up and support for the sales team, helping them win and develop new customers and liaising with our existing clients – a key role in our vision to expand the business.

**Jill Kirby** CUSTOMER SERVICE

Jill has been with us for 4 years and has extensive knowledge and understanding of print having previously worked in a different fast moving sector of the industry. Jill's commitment to meeting customer needs is backed up by skills gained in this environment, she also has a keen eye for detail and a strong focus on accuracy – really important when deadlines need to be met and there is no room for error.

**Tom Lewis** CUSTOMER SERVICE

Tom has been part of the team for just over 2 years, having originally been a long-time customer. Tom brings a valuable outside view into the business that helps to keep a focus on meeting customer needs. Tom has spent time in other areas of the organisation to gain a broader understanding of the operations and quality side of the business.

**Keith Postle** OPERATIONS DIRECTOR

Keith joined the business in 2001 and was involved in the labelling industry for more than 10 years prior to joining us. During his time in the industry Keith has covered both commercial and operational roles. This experience, combined with his technical expertise, ensures that the development of our manufacturing capability and business processes are directed in the key areas that support our customers.

**Gail Powell** CUSTOMER SERVICE

Gail has been part of the customer service team for almost 10 years, she really enjoys the challenge presented by the constant search for ways to add value to our customers business and give them the service they have come to expect as standard. Working with other members of the team to find ways to go that extra mile and give them just a little more than they asked for.

**Jeff Smith** TECHNICAL SALES MANAGER

Jeff has been working in the labelling industry for more than 16 years, going straight from University into a logistics role. He has been with the team for almost 14 years and has moved through customer service and operations roles into his current technical sales role. As part of Payne, Jeff's role has expanded and will continue to do so as our customers' desire for ever more innovative solutions grow.

**Julie Watkins** EUROPEAN SALES MANAGER

Julie has worked in sales for over 20 years, 10 of which have been with us. Skilful and adept at developing mutually beneficial relationships and extremely knowledgeable about our customers markets and their technical needs, she is dedicated to supporting the future growth of the business with all the opportunities that being part of the Payne organisation brings.