



celebrate, stimulate, communicate, brand, identify, talk, inspire

Supastrip®

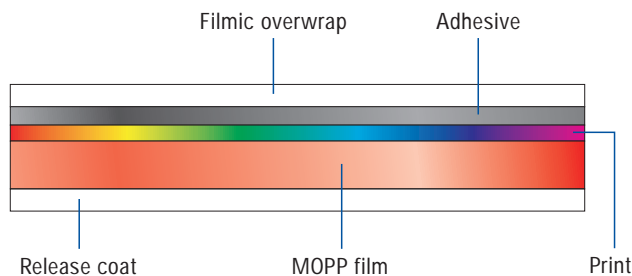
Supastrip® offers easy opening for all flexible packaging using advanced technology in print production and registration.

Responding to the demands in the consumer goods industry today for consumer-friendly packaging, Supastrip® offers the consumer the benefit of easy opening and the manufacturer added brand value whilst delivering increased efficiencies in the factory.

Responds to consumer and manufacturer needs

- Demonstrates immediate tamper evidence, ensuring consumer confidence and enhancing brand loyalty
- Provides quick and easy access to the product when the tape is pulled
- Pressure sensitive adhesive bonds on contact with the film giving a visually enhanced, wrinkle-free appearance on the finished pack
- Available on 3 core sizes – 29mm bobbin, 82.5mm super bobbin, 152mm jumbo, requiring no modification to current dispensers
- Ideal medium for Branding & Communications opportunities enabling tear tape to become a cost effective marketing tool

COMPOSITION



Advantages and Benefits

EASY APPLICATION - Supastrip® is coated with a water-based, pressure-sensitive, self-adhesive, bonding instantly to flexible wrapping without the need for solvent, hot wax or heating units.

QUICK SET-UP AND CLEAN-DOWN - Set-up and clean-down time is greatly reduced, as there is no waiting for wax baths to heat up, or time-consuming cleaning at the end of a production run.

SAFE TO APPLY & USE - No heat is required to apply Supastrip®, eliminating the risk of burns on the wrapping machine.

QUALITY - Supastrip® is manufactured to very strict quality standards. Production is continually monitored to enable corrections to be made on-line, as necessary. The superior quality of Supastrip® means that overwrapping film can be used more efficiently, reducing wastage and, therefore, costs.

FOOD APPROVAL - Supastrip® currently conforms to the following Food Approval Regulations:

- BIBRA
- BGV V (Clear and red)
- FDA (USA)

Supastrip® also conforms to the limits set in the European Directive on Migration of Plastics to foodstuffs - 90/128/EEC and subsequent amendment 92/39/EEC.

DISPENSING - Supastrip® can be supplied with full dispensing systems for trouble-free application, even at the fastest wrapping speeds. Details of the Supastrip® dispensers are available separately.

TECHNICAL ADVICE AND SUPPORT - Payne specialists offer continuous advice and support, from initial consultation, operator training and beyond.